

SEPTEMBER 6, 2026 - AT THE FARM - JERSEYVILLE, IL



DIAMOND *DREAMS*

75th
ANNIVERSARY EVENT



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Always



SEVENTY FIVE YEARS OF
shorthorn heritage

In 1951 Hugh W. Moore Sr. and Hugh W. Moore Jr. started registering purebred Shorthorn cattle with the MM prefix in Jerseyville, IL. That humble beginning has sparked five generations of the Moore family raising and showing Shorthorn cattle. What started out as Hugh Moore Sr. & Son, evolved to Hugh Moore Jr. & Sons and eventually landed at ***Moore Shorthorns***. It has always been our mission to provide “Quality In Every Weigh” with cattle that excel in the show ring and the pasture.

We know we haven't had a production sale in a long time, but we felt such a milestone required to be celebrated, especially while Hugh Jr. and June are still here to enjoy. We have dug deep into the heart of the herd to share cow families that have built this herd and continue to build it. Some of these genetic lines have been going strong since the 80s and 90s and some are just starting to make a strong impact that we hope will last for decades.

Family has always been at the heart of our operation.

Being part of the Moore family also means loving the red, white and roan. Almost every member of all five generations has graced a show ring once or twice, helped at a production sale, or held a leadership role within the Shorthorn breed. In 1986 Hugh Jr., Tom, and Ron were named Builder of the Breed. June, Lori, and Sandy all served state and national offices for the Shorthorn Lassies. June was a past National Lassie of the Year. Ron served on the ASA National Board of Directors for 6 years and Emily served on the AJSA Board of Directors and as President. They hosted the World Shorthorn Tour in 2004 and have hosted many Australian ambassadors through the exchange program. In 2021 the Moore Family was the Show Honoree at the North American International Livestock Exposition and they were honored with the 2025 Illinois Beef Association Farm Family of the Year title. Hugh Jr. & June, Tom and Sandy, and Ron and Lori have all been inducted into the IL 4-H Hall of Fame and the Moore Family was recognized as an IL Friend of 4-H recently.





We owe a special thank you to so many for not only helping to make this sale possible, but supporting our program...

Clayton Poppe, The Nichols Family, Case Isringhausen, Clay Wadlow, The Joe Richey Family, Carson and Maci Beckman, Jason Bedwell, Cole Reimann, Cooper Wise, Katie Cornelius, and Nash Arthur.

We hope you join us in Jerseyville, IL on Labor Day weekend, to view the cattle, but more importantly to celebrate our family and our Shorthorn family. Following the sale we will host a small celebration of 75 years, or as my Uncle Tom coined it, good old "Shorthorn Hospitality". We thank all of you that have had an impact on our program over these 75 years. We will be thinking of those no longer with us, and we look forward to working with and meeting new families.

God Bless and Thank You,

Emily Adcock
On Behalf of the Moore Family



MOORE
Shorthorns

DIAMOND **DREAMS**

A **75th** ANNIVERSARY EVENT

SALE MANAGEMENT



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PHOTO & VIDEO

Emily Adcock Photography

SCHEDULE OF EVENTS

SEPTEMBER 5, 2026

Cattle on Display starting at noon CST

SEPTEMBER 6, 2026

Cattle on Display starting at 10 am CST

Meal served at 4pm

Sponsored by Tri-County FS

Sale starts at 5pm

**75th Anniversary Shorthorn Hospitality
following the sale**

ACCOMODATIONS

JERSEYVILLE SUPER 8 BLOCK

Under Moore Shorthorns/Tom Moore

10 rooms held for 9/5 and 9/6

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DELIVERY

All shipping expenses will be covered by the buyer, but every effort will be made by the sellers to assist you with coordinating trucks and rides, should you need assistance.

PHONE BIDS

Telephone bids will be handled in a most confidential manner. If you are unable to attend the sale personally, simply contact a representative of the sale far enough in advance prior to sale day. They will also be able to assist you at ringside on sale day.

TERMS & CONDITIONS

Terms of the sale are cash or check payable to Hugh Moore Jr. & Sons. Settlement is to be made with the clerk immediately following the sale and before the cattle are removed from the premises. Purchasers or their representatives must sign the bill of sale prior to leaving the sale site.

BILLED ACCOUNTS

All billed accounts are due within 10 days following the date of the sale.

REGISTRATION & TRANSFER

All animals sell with completed pedigrees or applications for registration in the hands of the sale manager.

LIABILITY

Each animal selling will be at the buyer's risk as soon as sold, but will be cared for by the sellers for a reasonable amount of time. Neither the owners, employees, auctioneer, sale manager, or other affiliated personnel can be held responsible for any accidents, but will make every effort to provide for the safety and comfort of those attending.

HEALTH

Each animal selling will have a state approved health certificate for interstate shipment. Buyers should make themselves aware of the health requirement for the respective states.

BREEDING GUARANTEE

All cattle sell under the Standard Breeding Guarantee recommended by the American Shorthorn Association. An exception would be through mishandling either obesity or under nourishment and illegal practices associated with showing the female.

FLUSH RIGHTS

Moore Shorthorns reserves the right to one flush of eight or more grade 1 or 2 embryos at our expense on all females selling. Flush to take place at the convenience of the buyer at a location of their choice.

ANNOUNCEMENTS

Complete results on all genetic conditions should be done by sale day and will be provided on an added sheet. There will also be added information available at the sale site that will list any additions to the catalog information including new calves born and new breeding information that will occur after the printing of this catalog. Announcements made from the auction block take precedence over all printed material in this catalog.

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the
OFFERING



MM **MAXA ROSA** DW 95M ET

MAXA ROSA COW FAMILY



1

MM MAXA ROSA DW 95M ET

SHORTHORN ASA x4389618 10/05/2024 4M95 POLLED

SULL DREAM MAKER 9141G ET

MFS DREAM WEAVER 37K
SULL BO'S KNIGHT 5804 ET

FREE K-KIM HOT COMMODITY

DSC MAX ROSA HC 313H ET
CYT DSC MAX ROSA 310-2 ET

BW	WW	YW	MILK	CED	\$BMI	\$CPI
0.9	49	70	18	14	\$128.70	\$148.32

AI'd sexed heifer to WSC Dreams to Reality 19K on 12/25/25.

When we decided to have this sale we knew we had to offer the best from our herd and 95 is just that. Sarah and Cruz invested in 313H to start building their herd when Harper was born. She had a very successful show career and has went on to produce offspring that have collected banners as well. As you will see in the first few lots 313H is making a lasting impact across multiple sire groups. The Maxa Rosa cow family has been a staple in the Shorthorn breed. Lot 1 has had a run in the show ring and is ready to become a donor for you to build an entire program around. This is an investment into the future and an opportunity that doesn't always come around.

*Consigned with the Nichols Girls.*DSC MAX ROSA HC 313H ET
Donor Dam to Lots 1-3

1A

SEXED HEIFER PREGNANCY

SULL DREAM MAKER 9141G ET

MFS DREAM WEAVER 37K
SULL BO'S KNIGHT 5804 ET

FREE K-KIM HOT COMMODITY

DSC MAX ROSA HC 313H ET
CYT DSC MAX ROSA 310-2 ET

Pregnancy due October 18, 2026 in a commercial recip black cow.

It took some convincing on Cruz's end to part with one more of these, so take advantage. With Harper starting to show, this may be one of the last times he is willing to part with one. Lot 1 shows what you are getting, that's pretty much says it all.



To continue on the trend of offering the best, Lot 2 and 3 follow in their maternal sisters footsteps. Sarah and Cruz invested in 313H to start building their herd when Harper was born. She had a very successful show career and has went on to produce offspring that have collected banners as well. As you will see in the first few lots 313H is making a lasting impact across multiple sire groups. The Maxa Rosa cow family has been a staple in the Shorthorn breed. Lot 2 is a Dreams to Reality daughter that makes it easy to understand why we brought him to Jerseyville and the excitement we have around his calf crops.

Consigned with the Nichols Girls.



Maternal sister to Lots 1-3



MAXA ROSA COW FAMILY

lot 2

2

MM MAXA ROSA DTR 18P ET

SHORTHORN ASA x4414075 03/05/2026 6M18 POLLED

WEIK IN YOUR DREAMS ET
WSC DREAMS TO REALITY 19K X FREE K-KIM HOT COMMODITY
CSF MARGIE 2119 HC ET DSC MAX ROSA HC 313H ET
CYT DSC MAX ROSA 310-2 ET

BW	WW	YW	MILK	CED	\$BMI	\$CPI
2	41	55	19	12	\$123.83	\$140.10

3

MM MAXA ROSA REN 24P ET

SHORTHORN ASA x4414079 3/15/26 6M24 POLLED

SULL RED KNIGHT 2030 ET
FERREE FITZ AFLS RENEGADE 2377 ET X FREE K-KIM HOT COMMODITY
CF CSF CRYSTALS SWAN 015 EV X ET DSC MAX ROSA HC 313H ET
CYT DSC MAX ROSA 310-2 ET

BW	WW	YW	MILK	CED	\$BMI	\$CPI
1.6	50	70	18	15	\$136.64	\$149.81

To continue on the trend of offering the best, Lot 2 and 3 follow in their maternal sisters footsteps. Sarah and Cruz invested in 313H to start building their herd when Harper was born. She had a very successful show career and has went on to produce offspring that have collected banners as well. As you will see in the first few lots 313H is making a lasting impact across multiple sire groups. The Maxa Rosa cow family has been a staple in the Shorthorn breed. Lot 3 was a little different mating we took a chance on and we think it was a chance worth taking. Only one other Renegade progeny is currently registered in herd book so get in on the ground floor of something new.

Consigned with the Nichols Girls.



Maternal sister to Lots 1-3



MAXA ROSA COW FAMILY

lot 3



lot 4

MAXA ROSA COW FAMILY

4

MM MAXA ROSA PK 3P

SHORTHORN ASA x4410164 1/3/26 6M3 POLLED

BYLAND FLASH 9U106

MM LOOKOUT 69H

BECKLER PEACE KEEPER
LEVELDALE ROSEWOOD 748E**MM MAXA ROSA LK 71L**
DSC MAX ROSA HC 313H ET

BW	WW	YW	MILK	CED	\$BMI	\$CPI
-3	38	55	20	22	\$132.39	\$183.75

We continue rolling out dark cherry red beauties with this Beckler Peace Keeper daughter. She is a granddaughter of the 313H donor and her mother is a MM Lookout daughter the Nichols family is retaining. We have been really happy with our Beckler Peace Keeper daughters.

A 3/4 sib was recently named Division Champion in the EDGE Show for the Henke family at the National Junior Shorthorn Show. The genetics are proven, don't miss out.

Consigned with the Nichols Girls.



Full sister to Lot 4



lot 5

MAXA ROSA COW FAMILY

5

MM MAXA ROSA DTR 17P

SHORTHORN ASA x4413966 2/6/26 6M17 POLLED

WEIK IN YOUR DREAMS ET

KOLT-RGLC SIMPLIFY 330X ET

WSC DREAMS TO REALITY 19K
CSF MARGIE 2119 HC ET**MM MAXA ROSA 111E**
CYT DSC MY MAXA ROSA ET

BW	WW	YW	MILK	CED	\$BMI	\$CPI
3.5	41	58	19	8	\$104.60	\$117.47

We switch the Maxa Rosa genetic line up here a bit to our 111E donor, sired by Simplify and goes back to the Cyclone x Maxa Rosa donor. 111E was shown successfully by Clayton and has an impact on Lots 5-8. Lot 5 is a direct daughter of 111E, sired by Dreams to Reality. As you will see in the open heifer line up Dreams to Reality is quickly taking over at Jerseyville and coming to a show ring near you. This roan beauty has a lot of pieces that catch your eye. She has a lot of fans and more to come for sure. Look in.



lot 6

MAXA ROSA COW FAMILY

6

MM MAXA ROSA DTR 59P

SHORTHORN ASA x4414394 04/11/2026 6M59 POLLED

WEIK IN YOUR DREAMS ET

SULL DREAM MAKER 9141G ET

WSC DREAMS TO REALITY 19K
CSF MARGIE 2119 HC ET**MM MAXA ROSA DM 35K**
MM MAXA ROSA 111E

BW	WW	YW	MILK	CED	\$BMI	\$CPI
2	41	58	19	12	\$117.07	\$139.17

We switch the Maxa Rosa genetic line up here a bit to our 111E donor, sired by Simplify and goes back to the Cyclone x Maxa Rosa donor. 111E was shown successfully by Clayton and has an impact on Lots 5-8. We pictured these young heifers on the third day and when this one came in I wondered where they had been hiding her. Lot 6 has a lot of upside and she is going to change so much before sale day. She is one you are going to want to mark in the catalog and be sure to watch her video to see how much more she has come on before Sept. 6.

7

MM MAXA ROSA 1872 10N

SHORTHORN ASA 4393715 02/01/2025 5M10 HORNED

BYLAND FLASH 9U106

KOLT-RGLC SIMPLIFY 330X ET

EIGHTEEN SEVENTY TWO X MM MAXA ROSA 111E

PVF BEAUTY QUEEN 56Z

CYT DSC MY MAX ROSA ET

BW	WW	YW	MILK	CED	\$BMI	\$CPI
4.3	63	94	24	10	\$138.55	\$147.80

Exposed 4/15/26 and bred to SULL Hot Ticket 4780M

We switch the Maxa Rosa genetic line up here a bit to our 111E donor, sired by Simplify and goes back to the Cyclone x Maxa Rosa donor. 111E was shown successfully by Clayton and has an impact on Lots 5-8. A rare find here in a direct daughter of 111E and 1872. She is bred to our new calving ease sire we purchased from Sullivan Farms - SULL Hot Ticket 4780M.



MAXA ROSA COW FAMILY

lot 7

8

MM MAXA ROSA PK 7N

SHORTHORN ASA x4393713 01/12/2025 5M7 POLLED

BYLAND FLASH 9U10

MILLBROOK TRIBUTE FB 6023J

BECKLER PEACE KEEPER 13K X MM MAXA ROSA TB 30L

LEVELDALE ROSEWOOD 748E

MM MAXA ROSA 111E

BW	WW	YW	MILK	CED	\$BMI	\$CPI
-0.3	50	68	22	20	\$148.68	\$184.06

Exposed 4/15/26 and bred to SULL Hot Ticket 4780M.

We switch the Maxa Rosa genetic line up here a bit to our 111E donor, sired by Simplify and goes back to the Cyclone x Maxa Rosa donor. 111E was shown successfully by Clayton and has an impact on Lots 5-8. Lot 8 is a Peace Keeper out of a Tribute daughter of 111E. There is a lot to offer in this young bred heifer and we think she can really make an impact in someone's herd. As you will hear many times we dug straight into the heart of the herd to offer our best. We have a lot of excitement about her Hot Ticket calf starting her career off in the right direction.



MAXA ROSA COW FAMILY

lot 8

9

MM MAXA ROSA DW 71K

SHORTHORNPLUS ASA xAR4344274 04/07/2022 2M71 POLLED

RUBY'S CURRENCY 7134E

MM TRADE WIND 31E ET

ALL DREAMWEAVER 062H X MM MAXA ROSA TW 77H

BAILEY'S MS DREAMY 946W

CYT DSC MY MAX ROSA ET

BW	WW	YW	MILK	CED	\$BMI	\$CPI
4.7	62	94	18	4	\$109.92	\$102.41

Sells with 6/4/26 WSC Dreams to Reality 19K heifer calf on side.

One last twist as we close out the Maxa Rosa cow family with this ShorthornPlus pair. We ran a Simmental bull from Justin and Emily for awhile, much to Hugh Jr. and June's dismay, and made some really nice ShorthornPlus, Low Percent Simmays. This cow is one of the results of that combination. We are retaining two daughters so felt we could let her go. As an added bonus she sells with a fancy June Dreams to Reality ShorthornPlus heifer calf on her side. This is the ultimate 3 in 1 purchase combo that my dad and uncle always told me got you the most bang for your buck at an auction. *Breeding information available on sale day.*



MAXA ROSA COW FAMILY

lot 9

*lot 10***SULL KNIGHTED RUBY COW FAMILY**

If you spend much time flipping through this catalog it will become quite clear who SULL Knighted Ruby 9151G is and that she's a big player for us. The Nichols Family and Lloyd Arthur Family purchased 9151G from the Greenhorn sale a few years ago and instantly went to flushing her to several matings. Lots 10-16 represent three of those matings. Good luck picking your favorite! We kick off the Rubies with Lot 10 & 11 who are CSF Evolution daughters. This pair of roan gals are bold ribbed, deep middled and are the kind you like to feed and work on in the show barn. Definitely hit the marks as top prospects.

Consigned with the Nichols Girls and Nash Arthur.



SULL KNIGHTED RUBY 9151G
Donor Dam to Lots 10 - 16

10 MM RUBY EV 12P ET

SHORTHORN ASA x4413963 2/1/26 6M13 POLLED

FREE K-KIM HOT COMMODITY
CSF EVOLUTION HC
CF BOY CAROLINE 210 ET

SULL RED KNIGHT 2030 ET
X SULL KNIGHTED RUBY 9151G
HD RUBY 903

BW	WW	YW	MILK	CED	\$BMI	\$CPI
1.3	48	71	19	15	\$135.53	\$155.67

11 MM RUBY EV 19P ET

SHORTHORN ASA x4414076 3/3/26 6M19 POLLED

FREE K-KIM HOT COMMODITY
CSF EVOLUTION HC
CF BOY CAROLINE 210 ET

SULL RED KNIGHT 2030 ET
X SULL KNIGHTED RUBY 9151G
HD RUBY 903

BW	WW	YW	MILK	CED	\$BMI	\$CPI
1.3	48	71	19	15	\$135.53	\$155.67

*lot 11***SULL KNIGHTED RUBY COW FAMILY**

If you spend much time flipping through this catalog it will become quite clear who SULL Knighted Ruby 9151G is and that she's a big player for us. The Nichols Family and Lloyd Arthur Family purchased 9151G from the Greenhorn sale a few years ago and instantly went to flushing her to several matings. Lots 10-16 represent three of those matings. Good luck picking your favorite! We kick off the Rubies with Lot 10 & 11 who are CSF Evolution daughters. This pair of roan gals are bold ribbed, deep middled and are the kind you like to feed and work on in the show barn. Definitely hit the marks as top prospects.

Consigned with the Nichols Girls and Nash Arthur.

If you spend much time flipping through this catalog it will become quite clear who SULL Knighted Ruby 9151G is and that she's a big player for us. The Nichols Family and Lloyd Arthur Family purchased 9151G from the Greenhorn sale a few years ago and instantly went to flushing her to several matings. Lots 10-16 represent three of those matings. Good luck picking your favorite! Lots 12-14 take us to a trio of skinny necked roan heifers sired by FSF Diamond. When we were picturing Lot 12, Cruz kept oogling over how long and skinny her neck was, yet she had rib shape and dimension from behind. This March heifer has a lot of wow factor pieces.

Consigned with the Nichols Girls and Nash Arthur.



FSF DIAMOND 344 ET
Sire to Lots 12 & 13



SULL KNIGHTED RUBY COW FAMILY

lot 12

12 MM RUBY D 27P ET

SHORTHORN ASA 4414081 3/17/26 6M27 HORNED

FSF PERFECTION 812 SULL RED KNIGHT 2030 ET
FSF DIAMOND 344 ET X **SULL KNIGHTED RUBY 9151G**
4R/FSF MONA LISA'S BURST 15F HD RUBY 903

BW	WW	YW	MILK	CED	\$BMI	\$CPI
3.6	48	74	23	8	\$117.25	\$110.90

13 MM RUBY D 51P ET

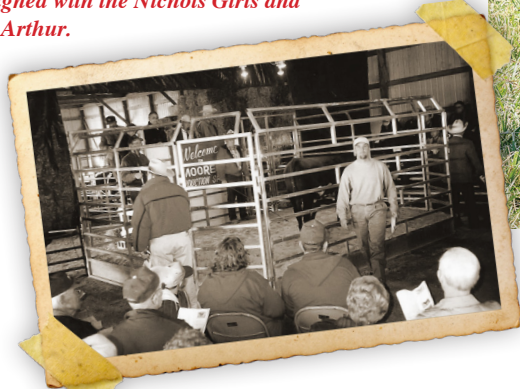
SHORTHORN ASA 4414400 04/01/2026 6M51 HORNED

FSF PERFECTION 812 SULL RED KNIGHT 2030 ET
FSF DIAMOND 344 ET X **SULL KNIGHTED RUBY 9151G**
4R/FSF MONA LISA'S BURST 15F HD RUBY 903

BW	WW	YW	MILK	CED	\$BMI	\$CPI
3.6	48	74	23	8	\$117.25	\$110.90

If you spend much time flipping through this catalog it will become quite clear who SULL Knighted Ruby 9151G is and that she's a big player for us. The Nichols Family and Lloyd Arthur Family purchased 9151G from the Greenhorn sale a few years ago and instantly went to flushing her to several matings. Lots 10-16 represent three of those matings. Good luck picking your favorite! Lots 12-14 take us to a trio of skinny necked roan heifers sired by FSF Diamond. Lot 13 is a truck - she's bold, she's stout and in my opinion she is gonna make some really cool things once her show career is over. She's the versatility player that may be a little much for some, but gonna be everything for others. Trust the pedigree and opportunity.

Consigned with the Nichols Girls and Nash Arthur.



SULL KNIGHTED RUBY COW FAMILY

lot 13

lot 14

MM **RUBY** D 71P ET

SULL KNIGHTED RUBY COW FAMILY

14 MM **RUBY** D 71P ET

SHORTHORN ASA 4414395 05/13/2026 6M71 HORNED

FSF PERFECTION 812 SULL RED KNIGHT 2030 ET
FSF DIAMOND 344 ET X **SULL KNIGHTED RUBY 9151G**
 4R/FSF MONA LISA'S BURST 15F HD RUBY 903

BW	WW	YW	MILK	CED	\$BMI	\$CPI
3.6	48	74	23	8	\$117.25	\$110.90

If you spend much time flipping through this catalog it will become quite clear who SULL Knighted Ruby 9151G is and that she's a big player for us. The Nichols Family and Lloyd Arthur Family purchased 9151G from the Greenhorn sale a few years ago and instantly went to flushing her to several matings. Lots 10-16 represent three of those matings. Good luck picking your favorite! Lots 12-14 take us to a trio of skinny necked roan heifers sired by FSF Diamond. Lot 14 is young and another one that we saved until the third picture day and she hit me hard. This May baby is going to come on so much before sale day she is one you are going to want to revisit for sure. Major pieces, good hair, good personality, like fine wine she's just going to get better with age.

Consigned with the Nichols Girls and Nash Arthur.

CF TRAVELING RUBY 394 EV ET
Donor Dam to Lots 14A Pregnancy

14A **SEXED HEIFER PREGNANCY**

CF PAYWEIGHT X ET SULL TRAVELING RUBY ET
CF IN DEMAND X **CF TRAVELING RUBY 394 EV ET**
 RED BANANA ET CSF EVOLUTION HC

Pregnancy due 1/28/27.

We bought embryos out of the Greenhorn Sale at Louisville and had a great conception so we decided to share the love. 394 was Grand Champion female at American Royal and Fort Worth. Dig in here.



SELLS AS A BULL.

Go "ALL THE WAY" with this herd bull prospect. Yet another standout mating from 9151G and SULL Red Blood. Our motto at Moore Shorthorns has always been "Quality in every weigh" and while only one bull offered in the sale we think he represents that slogan to the full potential. This coming yearling is show broke and ready to either hit the road or start breeding cows.

DS CARRIER

Consigned by Nichols Girls and Nash Arthur.



SULL KNIGHTED RUBY COW FAMILY

lot 15

15 MM ALL THE WAY 84N ET

SHORTHORN ASA x4410165 09/13/2025 5M84 POLLED

SULL RED REWARD 9321

SULL RED BLOOD

RL CUMBERLAND 5N35

SULL RED KNIGHT 2030 ET

SULL KNIGHTED RUBY 9151G ET

HD RUBY 903

BW	WW	YW	MILK	CED	\$BMI	\$CPI
2.2	46	67	23	7	104.21	108.1

16 MM DIAMOND 21P ET

SHORTHORN ASA 4414084 3/3/26 6M21 HORNED

FSF PERFECTION 812

FSF DIAMOND 344 ET

4R/FSF MONA LISA'S BURST 15F

SULL RED KNIGHT 2030 ET

SULL KNIGHTED RUBY 9151G ET

HD RUBY 903

BW	WW	YW	MILK	CED	\$BMI	\$CPI
3.6	48	74	23	8	\$117.25	\$110.90

SELLS AS A STEER.

It was our full intentions to keep this 9151G x Diamond son intact and save as a herd bull prospect for ourselves but when we processed cows we discovered his testicles weren't going to allow that dream to be fulfilled, so we decided instead to feature him as an elite steer prospect. A Land of Lincoln steer prospect. This guy has the look, the shape and the cockiness to be a big time purebred steer contender. If you are in the market or know someone who is, get your bidding hand ready.

*Consigned with the
Nichols Girls and
Nash Arthur.*



SULL KNIGHTED RUBY COW FAMILY

lot 16

*lot 17***MONA LISA COW FAMILY**

Look in ShorthornPlus enthusiasts - this little gal is FANCY and she likes to show off her good looks. The dam of this heifer was Tom's pick of Tom Farrer's sale and we hope a future donor prospect for us. If she keeps cranking out progeny of this caliber I don't see why that won't become a reality. Everyone loves a blue roan (except son-in-law Justin Adcock) and she is the only one we have to offer so don't pass her up. Can also be a Mainetainer.

**17****MM MONA LISA BURST 37P**

SHORTHORNPLUS ASA xAR4414402 03/08/2026 6M37 POLLED

DADDY'S MONEY FSF STARBURST-1 ET
BBR FX MAY WE ALL 6 X **4R MONA LISA'S BURST II 39M ET**
 M.A.C. SHELBY 302A SULL MONA LISA 3977 ET

BW	WW	YW	MILK	CED	\$BMI	\$CPI
-1.2	35	53	18	15	\$116.22	\$122.30

18**MM LISA REWARD LL 93N ET**

SHORTHORN ASA x4408143 10/16/25 5M93 POLLED

FREE K-KIM HOT COMMODITY CF SOLUTION X ET
CSF LONG LOOK HC 706 ET X **CF V8 MONA LISA REWARD 782 SOL ET**
 CF MARGIE 119 SOL X ET SULL MONA LISA REWARD ET

BW	WW	YW	MILK	CED	\$BMI	\$CPI
2.6	44	62	16	12	\$117.50	\$139.95

*lot 18***MONA LISA COW FAMILY**

Lot 18 is a fall open heifer prospect from the prestigious Mona Lisa cow family. We sold her full sister in our fall online sale and purposely held this one back to feature. Another full sib is being shown by Carter Wickard and claimed several division champion titles this past fall and winter at all the majors. Whether you choose to show her or breed her up and develop her out is up to you. A lot of mass and dimension in a wild looking color pattern, leaves the door open for a lot of options. Broke to tie. Open.

Consigned with Nash Arthur.



Full Sister to Lot 18

Lot 19 and 20 offer us a mother/daughter pair. Silver Gems have had a long history at our place, stemming from the Alta Cedar cow herd. We have offered a variety of them in past sales, most recently an open heifer in our fall online sale and MM Chance, who highlighted The Summit Sale in OKC this past winter. This roan Dreams to Reality daughter offers a lot of show heifer potential, has the big hairs and will continue to bloom before sale day.

**SILVER GEM COW FAMILY***lot 19***19 MM SILVER GEM DTR 34P**

SHORTHORN ASA x4414505 03/24/2026 6M34 POLLED

WEIK IN YOUR DREAMS ET CF S/F ULTIMATE REWARD ET
WSC DREAMS TO REALITY 19K X **MM SILVER GEM UR 95**
 CSF MARGIE 2119 HC ET MM SILVER GEM MSC 108E ET

BW	WW	YW	MILK	CED	\$BMI	\$CPI
3.1	43	59	20	10	\$116.14	\$128.79

20 MM SILVER GEM UR 95

SHORTHORN ASA x4414504 09/10/2019 9M95 POLLED

SULL RED REWARD 9321 SULL MUSCLE MAN 9043
CF S/F ULTIMATE REWARD ET X **MM SILVER GEM MSC 108E ET**
 CF HHF MARGIE 2106 HC X ET ALTA CEDAR SILVER GEM 82U

BW	WW	YW	MILK	CED	\$BMI	\$CPI
2.5	44	64	22	14	\$120.19	\$143.42

Exposed 4/15/26 and bred to WSC Dreams to Reality 19K.

Beautiful 7 year old cow here with a lot of gas still in the tank. Backed by the Silver Gem cow family and out of Ultimate Reward she is bred back to Dreams to Reality to crank out another beautiful calf like Lot 19.

MM CHANCE

*High selling bull at The Summit Sale in OKC
 - out of the Silver Gem cow family.*

**SILVER GEM COW FAMILY***lot 20*

*lot 21***ANNADELLE COW FAMILY****21 MM ANNADELLE DTR 33P**

SHORTHORN ASA x4414082 3/20/26 6M33 POLLED

WEIK IN YOUR DREAMS ET SULL RED SENSATION 6554D ET
WSC DREAMS TO REALITY 19K X **MM ANNADELLE RS 5K**
 CSF MARGIE 2119 HC ET MM ANNADELLE 103 119B

BW	WW	YW	MILK	CED	\$BMI	\$CPI
2.7	44	61	24	10	\$119.56	\$133.42

22 MM ANNADELLE P 33K

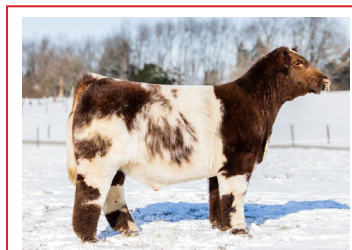
SHORTHORN ASA x4343470 03/11/2022 2M33 POLLED

FSF NEAR PERFECT FREE K-KIM HOT COMMODITY
FSF PERFECTION 812 X **MM ANNADELLE HC 19G**
 FSF SIERRA CRYSTAL MM ANNADELLE 28E ET

BW	WW	YW	MILK	CED	\$BMI	\$CPI
3.5	43	60	23	9	\$122.18	\$116.40

*lot 22***ANNADELLE COW FAMILY****PE to FSF/4R Picture This P42 ET after 4/15/25.**

The Annadelle cow family has been around the Shorthorn breed for a long time and has resided in Jerseyville since the early 2000s. A powerhouse show cow staple for Emily during her show career. Lots 21 and 22 stem back to one of those first Macho Man daughters that kicked off the genetic line here. This white Perfection daughter can help bring the Annadelle genetics to your herd and build a program behind them. We are retaining her Peace Keeper daughter from last year and she is bred to the exciting new sire FSF/4R Picture This P42 ET.

**FSF/4R PICTURE THIS P42 ET**

23

MM DREAM LADY DTR 64P

SHORTHORN ASA x4414396 05/01/2026 6M64 POLLED

WEIK IN YOUR DREAMS ET JSF PALERMO 172H ET
 WSC DREAMS TO REALITY 19K X MM DREAM LADY PMO 21L
 CSF MARGIE 2119 HC ET MM DREAM LADY AI 22J

BW	WW	YW	MILK	CED	\$BMI	\$CPI
0.7	38	49	20	15	\$125.85	\$152.00

Lot 23-25 represent the SULL -TSF Dream Ladies donor that Sarah showed towards the end of her junior career. Lot 23 is another one of the young heifers we pictured on the last day that got everyone buzzing around the picture pen. She's got a fancy look, big hairs and is going to look even better come sale day. These Dreams to Reality's are no joke and I think this is just the beginning of a long run similar to SULL Muscle Man.



SULL-TSF DREAM LADIES ET



DREAM LADY COW FAMILY

lot 23

24

MM DREAM LADY PK 52N

SHORTHORN ASA x4396567 04/01/2025 5M52 POLLED

BYLAND FLASH 9U10 JSF PALERMO 172H ET
 BECKLER PEACE KEEPER 13K X MM DREAM LADY PMO 21L
 LEVELDALE ROSEWOOD 748E MM DREAM LADY AI 22J

BW	WW	YW	MILK	CED	\$BMI	\$CPI
-0.1	51	70	22	19	\$150.16	\$183.09

AI'd to CF S/F Ultimate Reward on 4/22/26. Exposed to SULL Hot Ticket 4780M.

Lot 23-25 represent the SULL -TSF Dream Ladies donor that Sarah showed towards the end of her junior career. Lot 24 is a maternal sib to 23 and sired by Beckler Peace Keeper. Her first calf should be a standout with either mating. We had a handful of Palermo daughters that we were happy with and 5M52's dam was one of those daughters that we are retaining.



DREAM LADY COW FAMILY

lot 24

25

MM DREAM LADY AI 92H

SHORTHORN ASA x4313096 07/06/2020 0M92 POLLED

SULL RED REWARD 9321 SULL RED RESOLVE 3262 ET
 MM RSF ALL IN ET X MM DREAM LADY 12F
 3D AUGUSTA PRIDE 3127A ET SULL-TSF DREAM LADIES ET

BW	WW	YW	MILK	CED	\$BMI	\$CPI
1.6	42	61	18	14	\$117.16	\$139.56

AI'd to SULL Dream Maker 9141G on 3/22/26. Exposed to FSF Picture This P42.

Lot 23-25 represent the SULL -TSF Dream Ladies donor that Sarah showed towards the end of her junior career. 0M92 reminds me so much of that original Dream Lady. 0M92 is an MM RSF ALL IN daughter and Lots 23 and 24 have All In x Dream Lady granddams so it's a mating that we believe in and have tested. This mating to Dream Maker is a rare opportunity.



DREAM LADY COW FAMILY

lot 25



lot 26

OPEN FEMALE

MATERNAL SIB TO LOT 26
GRANDDAM

26 MM PROUD FOOL DTR 4P

SHORTHORN ASA 4413959 1/4/26 6M4 HORNED

WEIK IN YOUR DREAMS ET DLF ONE NIGHT STAND
 WSC DREAMS TO REALITY 19K X CLF PROUD FOOL 2229
 CSF MARGIE 2119 HC ET CLF PROUD FOOL 1725

BW	WW	YW	MILK	CED	\$BMI	\$CPI
3.4	41	54	19	8	\$111.88	\$114.52

Look in, look in. As we return back to the open heifers of the sale we come out of the gates swinging. This gal is a horse and a fan favorite of the barn help. She's bold, big middled and up headed. We have sold several Proud Fool sibs in past onlines sales, one that did a lot of winning for the Cover Family a few years back. I am going to sound like a broken record for the next several lots, but Diamond Dreams is based around these Dreams to Reality heifers making dreams come true for a lot of families in the future.

27 MM BUTTERFLY DTR 11P

SHORTHORN ASA x4413962 1/20/26 611 POLLED

WEIK IN YOUR DREAMS ET SULL RED SENSATION 6554D ET
 WSC DREAMS TO REALITY 19K X MM BUTTERFLY RS 15J
 CSF MARGIE 2119 HC ET MM BUTTERFLY MSC 45C

BW	WW	YW	MILK	CED	\$BMI	\$CPI
4.6	46	65	19	6	\$105.71	\$111.07

For those that like Shorthorn history the Butterfly cow family stems from the Sangamon herd that we bought in the 90s. This Dreams to Reality daughter is still really green but has the structure, flex and length that when it all matures should make a great cow prospect.



lot 27

OPEN FEMALE

28 MM STAR ROSE

SHORTHORN ASA x4414083 4/9/26 6M58 POLLED

WEIK IN YOUR DREAMS ET FREE K-KIM HOT COMMODITY
 WSC DREAMS TO REALITY 19K X MM SCARLET ROSE HC 27G
 CSF MARGIE 2119 HC ET MM STAR ROSE 49E

BW	WW	YW	MILK	CED	\$BMI	\$CPI
1.3	38	49	19	14	\$129.52	\$152.60

Big hair and big look from this April heifer. We acquired the Star Rose family from Bowman Superior Genetics in a past sale and that line goes back to the infamous Ka'Ba Rose T90. If roan is not your speed, dig into this cherry red Dreams to Reality female. Another one that will change a lot before sale day.



lot 28

OPEN FEMALE

If you have been anywhere around our program since the 90s, then you know Mary Kaye goes hand in hand with the MM prefix. Our Mary Kaye daughters are starting to dwindle so we are only offering one in this sale, but she represents the cow family just fine on her own. Her Dream Maker dam is starting to leave a big ripple in our herd and we have retained her first two daughters. This is the last open we pictured on picture day 3 and she kept motivation up through the end. This one gets me excited and I know she will look even better on Sept. 6.

**OPEN FEMALE***lot 29***29 MM MARY KAYE DTR 75P**

SHORTHORN ASA x4414398 5/15/2026 6M75 POLLED

WEIK IN YOUR DREAMS ET SULL DREAM MAKER 9141G ET
WSC DREAMS TO REALITY 19K X **MM MARY KAYE DM 36K**
 CSF MARGIE 2119 HC ET MM MARY KAYE 25Z 127E

BW	WW	YW	MILK	CED	\$BMI	\$CPI
2.8	43	58	18	10	\$117.38	\$129.61

30 MM MARGIE DB 70P

SHORTHORNPLUS ASA xAR4414403 05/11/2026 6M70 POLLED

BBBN X2 201X FSF BEARCAT 37Z ET
BNWZ DATA BANK 1311C ET X **MFS MARGIE BC 35M**
 BNWZ CALYPSO 28Y STCC MARGIE 6048

BW	WW	YW	MILK	CED	\$BMI	\$CPI
1.3	44	61	17	11	\$121.23	\$123.67

We complete the open offering with this fancy Data Bank ShorthornPlus/Mainetainer heifer. Her dam stems back to the Margie cow family that has been made famous at Cates Farms. Lloyd Arthur acquired her dam in the Schulte-Takes online sale last year and this is the result of her first calving season. Safe to say, I think she has good things ahead.

Consigned with Nash Arthur.

**OPEN FEMALE***lot 30*

*lot 31***CHELSIE COW FAMILY**

The most unhappy person about this sale on our farm is Case because of Lot 31. However, our commitment to offer the best has Grandpa Tom telling Case to get over it. (Kelsey, Emily and Sarah told him welcome to the club, as many of our favorites got sold over the years as well). We purchased this Chelsie daughter from Craig Steck and Case struck gold with the embryos out of her first flush getting 5 heifers out of this CF Solution mating. So its only right to share a few. This heifer is show broke and ready to go. Another opportunity you don't want to miss out on.

31 MM CHELSIE SOL 81N ET

SHORTHORN ASA x4408136 9/5/25 5M81 POLLED

CF TRUMP X FREE K-KIM HOT COMMODITY
CF SOLUTION X ET X **WSCC STECK CHELSIE HC 209K**
 NPS DESERT ROSE 004 STECK CHELSIE C 210 ET

BW	WW	YW	MILK	CED	\$BMI	\$CPI
3.9	50	75	17	10	\$114.08	\$122.41

32 MM CHELSIE DTR 62N

SHORTHORN ASA x4398855 5/14/25 5M62 POLLED

WEIK IN YOUR DREAMS ET FREE K-KIM HOT COMMODITY
WSC DREAMS TO REALITY 19K X **WSCC STECK CHELSIE HC 209K**
 CSF MARGIE 2119 HC ET STECK CHELSIE C 210 ET

BW	WW	YW	MILK	CED	\$BMI	\$CPI
2.3	38	51	19	12	\$121.13	\$133.34

*lot 32***CHELSIE COW FAMILY****Bred to SULL Hot Ticket 4780M after 5/15**

A maternal sib to Lot 32 and the natural calf on the Chelsie donor. This Dreams to Reality bred heifer is young and shows a lot of prospect. Bred to SULL Hot Ticket - sure to be a hit right off the bat.



Bred to FSF/4R Picture This P42 ET after 4/1/26.

We have shown and sold many of Darlene progeny over the years for several different generations. This Dream Maker cow has done a great job for us and is ready to continue on for someone else. Her steer calf from this year is featured as Lot 34 and he displays her ability perfectly. This mating to FSF/4R Picture This P42 should be an anticipated one.



DARLENE COW FAMILY

lot 33

33 MM DARLENE DM 107J ET

SHORTHORN ASA x4334188 09/17/2021 1M107 POLLED

SULL RED KNIGHT 2030 ET CF POTION X ET
SULL DREAM MAKER 9141G ET X **MM DARLENE PTN 09**
 SULL DREAM ON 5158 ET MM DARLENE NS05

BW	WW	YW	MILK	CED	\$BMI	\$CPI
2.2	47	70	16	11	\$112.54	\$134.15

34 MM THE ONE 30P

SHORTHORNPLUS/MAINTAINER ASA xAR4414401 03/02/2026 6M30 POLLED

WEIS ALL ME 10F SULL DREAM MAKER 9141G ET
JBOY ONE FOR ALL 001J ET X **MM DARLENE DM 107J ET**
 MISS HIDDEN GEM 899F ET MM DARLENE PTN 09

BW	WW	YW	MILK	CED	\$BMI	\$CPI
1.8	45	67	15	12	\$114.92	\$121.63

SELLS AS A STEER.

The other steer option in the sale has been one that Cruz has given HEART eyes to since he was born, sending weekly snaps. Sired by the exciting One For All Maine bull and backed by Lot 33. He's got wow pieces, stout made, big topped and freaky fronted. He's show broke and ready to hit the jackpot circuit when you are.



DARLENE COW FAMILY

lot 34

*lot 35***BRED FEMALE**

AI'd to JSF DOW JONES 130J on 4/25/26. Exposed to SULL Hot Ticket 4780M on 5/1/26.

We flip to the bred heifer division and we start with a dynamite one. Sarah showed the granddam of this bred and its kicked off a lot of great Sables for us after that. This Peace Keeper daughter is ready to go to work and her first mating should be a great way to start.



SULL SABLE'S ENVY ET
Granddam to Lot 35

35 MM SABLE PK 14N

SHORTHORN ASA x4394589 02/10/2025 5M14 POLLED

BYLAND FLASH 9U10 FREE K-KIM HOT COMMODITY
BECKLER PEACE KEEPER 13K X **MM SABLE HC 41C**
 LEVELDALE ROSEWOOD 748E SULL SABLE'S ENVY ET

BW	WW	YW	MILK	CED	\$BMI	\$CPI
-1.3	39	51	17	22	\$146.58	\$189.86

36 MM PERIDOT PK 27N

SHORTHORN ASA x4394592 03/05/2025 5M27 POLLED

BYLAND FLASH 9U10 ALTA CEDAR NORTH FACE 3Z
BECKLER PEACE KEEPER 13K X **MM PERIDOT 3Z 11D**
 LEVELDALE ROSEWOOD 748E MM PERIDOT'S GIRL EXP 08

BW	WW	YW	MILK	CED	\$BMI	\$CPI
2.2	54	75	21	15	\$146.00	\$166.38

*lot 36***BRED FEMALE**

AI'd to sexed heifer JSF Dow Jones 130J on 4/4/26. Exposed to SULL Hot Ticket 4780M.

The Peridot Cow Family is another one Del Patty brought to Jerseyville from the great Prospect Hill cow herd out of Canada. This Peace Keeper daughter is bred up to be a great buy for anyone.



AI'd to sexed heifer JSF Dow Jones 130J on 4/12/26.
Exposed to SULL Hot Ticket 4780M.

Mother/daughter duo in Lots 37 and 38. We purchased the dam of Lot 38 from the Doug North family. This red Peace Keeper daughter is the kind we look for when looking for breds in a sale. She's got that easy keeping look, backed with some maternal prowess.



DAISY COW FAMILY

*lot 37***37 MM DAISY PK 43N**

SHORTHORN ASA x4396562 03/15/2025 5M43 POLLED

BYLAND FLASH 9U10

MM RSF ALL IN ET

BECKLER PEACE KEEPER 13K X **MM DAISY AI 86H**
LEVELDALE ROSEWOOD 748E TMFS DAISY D 1808

BW	WW	YW	MILK	CED	\$BMI	\$CPI
0.5	51	71	26	17	\$147.16	\$170.44

38 MM DAISY AI 86H

SHORTHORN ASA x4313090 05/20/2020 0M86 POLLED

SULL RED REWARD 9321

DJS DRAGNET 259

MM RSF ALL IN ET X **TMFS DAISY D 1808**
3D AUGUSTA PRIDE 3127A ET DJS DAISY 308

BW	WW	YW	MILK	CED	\$BMI	\$CPI
1.3	41	58	29	14	\$122.55	\$134.90

Bred 4/5/26 to FSF/4R Picture This P42 ET

Mother/daughter duo in Lots 37 and 38. We purchased the dam of Lot 38 from the Doug North family. All In was a herdsire we used for several years that we should have retained more daughters back than we did. It's pretty easy to see what Lot 38 offers through Lot 37. Buy with confidence and maybe add a little color with her mating to Picture This.



DAISY COW FAMILY

lot 38



lot 39

BRED FEMALE

39 MM SNOWFLAKE 67N

SHORTHORN ASA x4398859 05/19/2025 5M67 POLLED

BYLAND FLASH 9U106 KL PRIME TIME SERGE
BECKLER PEACE KEEPER 13K X **MM MADAM SNOWFLAKE SG 75F**
 LEVELDALE ROSEWOOD 748E MM MADAM SNOWFLAKE 103 11

BW	WW	YW	MILK	CED	\$BMI	\$CPI
1	49	69	22	17	\$141.34	\$175.58

Exposed 5/15/26 and bred to SULL Hot Ticket 4780M.

Big broody Peace Keeper bred, screams easy keeping and maternal mainstay. Bred to SULL Hot Ticket should get her started off on the right foot.

40 MM PAT LO 107M

SHORTHORN ASA x4393964 11/07/2024 4M107 POLLED

MM TRADE WIND 31E ET HC MARKSMAN 25Z
MM LOOKOUT 69H X **MM PAT 25Z 100E**
 SULL CHERRI PIE 7584E E MM PAT EXP 08

BW	WW	YW	MILK	CED	\$BMI	\$CPI
3.3	52	76	20	10	\$122.95	\$126.33

AI'd to JSF Ronan 5H on 12/26/25

The Pat cow family dates back to the 80s from the late Bill Smithers family and Highland Pat is still well known when Jason posts cattle for sale. Lookout was shown by Clayton Poppe and stems back to the Annadelle and Cheri cow families. This first calf out of Ronan should be a great start to her pasture days. Big Ron says this one is going to make a great cow.



lot 40

BRED FEMALE

41 MM COLD ANN PK 69K

SHORTHORN ASA x4398861 5/22/25 5M69 POLLED

BYLAND FLASH 9U106 ALTA CEDAR NORTH FACE 3Z
BECKLER PEACE KEEPER 13K X **MM COLD ANN 3Z 7D**
 LEVELDALE ROSEWOOD 748E MM COLD ANN HC 11A

BW	WW	YW	MILK	CED	\$BMI	\$CPI
0.3	58	64	24	20	\$155.05	\$185.54

Exposed 5/15/26 and bred to SULL Hot Ticket 4780M.

This bred didn't want to show herself off for a photo, but has a video you will want to check out. You can see from the catalog Peace Keeper daughters are top notch. The Cold Ann line comes from the J&J Herd from the Ehrnthaller family and started as a show cow for Kelsey. Another one bred to our new young herdsire SULL Hot Ticket.



generations of **CHAMPIONS**



RIOLA **STAR BABY** 24X

RIOLA SHORTHORN DISPERSAL



For those who have been around the Shorthorn breed for a long time you have probably come across the Riola Shorthorn cow herd from Joe Elmore and family. Joe and Linda have decided to officially retire for a second time and Joe gave us the opportunity to select cows from his small but mighty herd to bring to Jerseyville. Ron headed to the island and brought home a trailer load. These three bred females are from that selection. We didn't feel like we should hoard them all ourselves so we are sharing this opportunity with you. Some of Joe's top cow families are represented in these three females. All 3 are bred to Beckler Peace Keeper to give you an easy first calf with a lot of look and potential. Lot 42 is from the Star Baby line that produced many champions for Joe over the years.

42

RIOLA **STAR BABY** 24X

SHORTHORN ASA x4387968 09/20/2024 924 POLLED

SULL RED REWARD 9321

SULL KNIGHTED MAN 6231D ET

RIOLA RED REWARD 20X ET
CF NO FOOLIN 25 EL X ET ET

X

RIOLA **STAR BABY** 18XA
RIOLA STAR BABY 06D

BW	WW	YW	MILK	CED	\$BMI	\$CPI
2	39	56	21	13	\$116.25	\$132.65

Exposed 1/15/26 and bred to Beckler Peace Keeper 13K

Exposed 1/15/26 and bred to Beckler Peace Keeper 13K.

Lot 43 and 44 stem from the Shanie cow family who was made famous by the Barker family of IN and produced many of cattle that Joe exhibited.



RIOLA COW FAMILY

lot 43

43 RIOLA SHANIE X24A

SHORTHORN ASA x4387969 11/08/2024 1124 POLLED

SULL RED REWARD 9321 RGLC SULL REVERENCE 013
RIOLA RED REWARD 20X ET X **RIOLA SHANIE 22X**
 CF NO FOOLIN 25 EL X ET ET RIOLA SHANIE 19X

BW	WW	YW	MILK	CED	\$BMI	\$CPI
2.8	41	57	18	10	\$105.37	\$120.64

44 RIOLA SHANIE'S REWARD X

SHORTHORN ASA x4388906 10/08/2024 24 POLLED

SULL RED REWARD 9321 SULL PROPEL 7187E ET
RIOLA RED REWARD 20X ET X **RIOLA PROPEL'S SHANIE X2**
 CF NO FOOLIN 25 EL X ET ET RIOLA SHANIE 16X

BW	WW	YW	MILK	CED	\$BMI	\$CPI
2.6	39	58	21	11	\$105.53	\$125.00

Exposed 1/15/26 and bred to Beckler Peace Keeper 13K.

Lot 43 and 44 stem from the Shanie cow family who was made famous by the Barker family of IN and produced many of cattle that Joe exhibited.



RIOLA COW FAMILY

lot 44



SULL **LEGEND OF MYRTLE** 9099G ET

DONOR FEATURE



DAM



MATERNAL SISTER



MATERNAL SISTER

45

SULL **LEGEND OF MYRTLE** 9099G ET

SHORTHORN ASA 4291604 01/09/2019 9099G HORNED

CF SOLUTION X ET

CF TRUMP X

SULL **RED KNIGHT** 2030 ET
K-KIM MONA LISA 10T ETX SULL **MYRTLE BO** 46P-3 ET CL
MISS MYRTLE BO 305 ET

BW	WW	YW	MILK	CED	\$BMI	\$CPI
5.2	52	74	13	8	\$110.42	\$103.23

Will calve before sale to WSC Dreams to Reality 19K

Wake back up and take a look at Lot 45. A DONOR OPPORTUNITY that we are crazy to be selling. Cooper Wise helped on picture day and asked "Why are you selling a cow this good?" Ron explained we have to sell good ones if we have a sale so here is a major opportunity for someone. She is just coming into her prime and ready to make a major impact. We bought this bred from Sullivan's around the same time we bought 313H. Her calf at side on sale day should be an added bonus. We are retaining daughters in the herd.

Retaining the right to 2 flushes at the buyers convenience and sellers expense.

46 MM DAWN PK 98

SHORTHORN ASA x4393957 10/05/2024 4M98 POLLED

BYLAND FLASH 9U10

STUDER'S EMBER 62E

BECKLER PEACE KEEPER 13K X **HA DAWN FL BL SV EB 755**
LEVELDALE ROSEWOOD 748E HA DAWN FL BL SV 658

BW	WW	YW	MILK	CED	\$BMI	\$CPI
1.3	52	74	24	17	\$147.49	\$178.97

Bred 1/13/26 to SULL Hot Ticket 4780M

When the Gibler cow herd dispersed, Tom bought 6 females all from the Dawn cow family. This Peace Keeper bred heifer shares a genetic line with Lot 47. She's another one of the powerhouse bred females we dug deep to offer. Looking at Lot 47 and 48 I think you can see the sort of cow she will develop in to.



BRED FEMALE

lot 46

47 HA DAWN FL BL SV 658 2ND

SHORTHORN ASA x4326077 03/23/2021 HA21 - 822 (27) POLLED

FOXWILLOW SOVEREIGN 3S

K-KIM BASELINE 80S ET

HA SOVEREIGN 345 X **HA DAWN FL 624 BL**
HA DAWN 742 66G HA DAWN RC 546 FL

BW	WW	YW	MILK	CED	\$BMI	\$CPI
1.7	48	68	14	16	\$129.60	\$165.19

Will calve before sale day to WSC Dreams to Reality 19K

When the Gibler cow herd dispersed, Tom bought 6 females all from the Dawn cow family. I was sort of shocked when Lot 47 and 48 hit the picture pen because these two cows scream "ideal Shorthorn cows" for Ron and Tom. Big, beautiful red cows, with good feet, good look and good balance. It's the kind that always got everyone excited when checking pastures as a kid. Grab these two and smile everytime you go check your own pastures.



BRED FEMALE

lot 47

48 HA DAWN FC FL EB 770

SHORTHORN ASA x4326080 03/24/2021 HA21 - 822 (27) POLLED

DMH CHARLOTTE'S CHANCE

HA SOVEREIGN 345

STUDER'S EMBER 62E X **HA DAWN FC FL 624-2**
DSF PARTY GAL 65C HA DAWN RC 546 FL

BW	WW	YW	MILK	CED	\$BMI	\$CPI
0.4	47	72	30	19	\$138.65	\$183.43

AI'd to FSF Diamond 344 ET on 3/12/26. Exposed to WSC Dreams to Reality 19K after 4/15/26.

When the Gibler cow herd dispersed, Tom bought 6 females all from the Dawn cow family. I was sort of shocked when Lot 47 and 48 hit the picture pen because these two cows scream "ideal Shorthorn cows" for Ron and Tom. Big, beautiful red cows, with good feet, good look and good balance. It's the kind that always got everyone excited when checking pastures as a kid. Grab these two and smile everytime you go check your own pastures.



BRED FEMALE

lot 48



lot 49

BRED FEMALE

49 MM ROSETTE GL 7

SHORTHORN ASA x4360498 01/14/2023 3M7 POLLED

JSF MCCOY 39Z RS MAX 907 319 07
BYLAND GLOBAL 5M10 X **MM ROSETTE 319 152C**
 BYLAND JENNY 3G33 MM ROSETTE 103 103A

BW	WW	YW	MILK	CED	\$BMI	\$CPI
1.1	33	42	28	16	\$134.03	\$160.02

Retaining bull calf - AI'd to SULL Dream Maker 9141G on 5/2/26 and exposed to WSC Dreams to Reality 19K after 5/15/26.

Another genetic line that began when we acquired the Sangamon cow herd in the early 90s. Rosettes have been around here a long time and I think have been represented in several production sales of the past. This Byland Global daughter is bred to Dream Maker for what is sure to be a home run hit.



lot 50

BRED FEMALE

50 MM AMANDA MAID DM 8

SHORTHORN ASA x4341887 01/16/2022 2M8 POLLED

SULL RED KNIGHT 2030 ET SULL MUSCLE MAN 9043
SULL DREAM MAKER 9141G ET X **MM AMANDA MAID MSC 120F**
 SULL DREAM ON 5158 ET MM DL AMANDA MAID CMA 94A

BW	WW	YW	MILK	CED	\$BMI	\$CPI
3.1	51	76	24	12	\$124.86	\$137.35

Sells with 6/2/26 Beckler Peace Keeper 13K heifer at side.

Another cow family that we owe thanks to Del Patty for are the Amanda Maids. They stem from the Diamond Shorthorns herd in Canada. Amanda Maids have had an impact since the 90s and Emily showed several of them through the years. This Dream Maker cow is a looker and has a fancy Peace Keeper daughter at her side. This is an investment that will reap rewards for your herd.



lot 51

BRED FEMALE

51 MM GOLDEN CARMEN DM 104J

SHORTHORN ASA x4334185 09/08/2021 1M104 POLLED

SULL RED KNIGHT 2030 ET EIONMOR MARQUIS 86G
SULL DREAM MAKER 9141G ET X **MM GOLDEN CARMEN 144C ET**
 SULL DREAM ON 5158 ET MM GOLDEN CARMEN SNY 04

BW	WW	YW	MILK	CED	\$BMI	\$CPI
0.7	46	65	16	17	\$126.78	\$167.19

AI'd to FSF Time Will Tell 55 ET on 4/1/26. Exposed to WSC Dreams to Reality 19K after 4/15/26.

I, Emily, am not around this cow herd and don't know the cows as well as I did at one time, but when this broody gal hit the picture pen I knew exactly which cow family she belonged to because she reminded me of a certain show heifer with a "special attitude" from this same genetic line.

Golden Carmens are few and far between in our herd now, but at one time many of them roamed our pastures. She may be one of my favorite cows in the sale. Dream Makers are tearing up the show ring, grab this cow and make some great stuff.

52 MM MICHELLE MSC 35H

SHORTHORN ASA x4307588 02/13/2020 0M35 POLLED

CF SOLUTION X ET MURIDALE BONANZA 103U
SULL MUSCLE MAN 9043 X **MM MICHELLE 103 100A**
 RL CUMBERLAND 5N35 MM MICHELLE POC 00

BW	WW	YW	MILK	CED	\$BMI	\$CPI
4.4	45	65	32	10	\$126.75	\$126.22

Retaining bull calf - Exposed to WSC Dreams to Reality 19K after 5/1/26.

A dynamite 6 year old Muscle Man daughter here. Muscle Man daughters have been the foundation of our herd throughout the last decade and he made a major impact here. She's the only one offered so don't skip over her. Bred to Dreams to Reality, this mating should hit.

**BRED FEMALE***lot 52***53 MM MELITA ROSEWOOD AI 46F**

SHORTHORN ASA x4312973 03/04/2020 0M46 POLLED

SULL RED REWARD 9321 HC MARKSMAN 25Z
MM RSF ALL IN ET X **MM MELTIA ROSEWOOD 25Z 128E**
 3D AUGUSTA PRIDE 3127A ET KL MELITA ROSEWOOD 3F22

BW	WW	YW	MILK	CED	\$BMI	\$CPI
2.9	46	65	26	12	\$120.18	\$133.25

AI'd to FSF/4R Time Will Tell 55 ET on 3/24/26.

Ron, Lori and Emily made a trip to Kansas and visited the Keith Lauer herd. After alot of persuasion Emily convinced Keith to let them leave with a few breds and the Melita Rosewoods came from that purchase. This All In daughter is stout and massive and as you can see, keeps herself in good rig. We are retaining a couple daughters in the herd so we felt we could part with her. This mating to new AI Sire FSF/4R Time Will Tell 55 ET could be an exciting one. Additionally, her 2025 daughter was just named Reserve Division in the EDGE show at the NJSS!

**BRED FEMALE***lot 53***54 MM CUMBERLAND ROSE CPD 80H**

SHORTHORN ASA x4307679 05/15/2020 0M80 POLLED

SASKVALLEY YOSEMITE SAM 3Y SULL MUSCLE MAN 9043
SASKVALLEY COMPOUND 161C X **MM CUMBERLAND ROSE MSC 99**
 SASKVALLEY SINDY 42T MM CUMBERLAND ROSE SNY05

BW	WW	YW	MILK	CED	\$BMI	\$CPI
2.9	38	53	18	12	\$105.07	\$130.18

AI'd to SULL Dream Maker 9141G on 12/5/25.

If you haven't caught on yet, I, Emily, somehow got charged with writing these footnotes, so sorry to all of you for that. With that being said Lot 54 holds a special place in my heart and I think she is a dang good 6 year old cow. The grand dam of this female was a very special show heifer for me. I had two full sisters that year, one was red and one was roan and they competed back and forth all summer and winter long. This Compound daughter reminds me a lot of those girls and I think she's got a lot still in the tank. Another direct descendant of the Ka'Ba Rose T90 female. This mating to SULL Dream Maker alone raises her value several notches.

**BRED FEMALE***lot 54*



lot 55

BRED FEMALE**55****MM AUGUSTA HALEY CPD 98G**

SHORTHORN ASA x4300704 09/13/2019 9M98 POLLED

SASKVALLEY YOSEMITE SAM 3Y X KL PRIME TIME TEDDY
SASKVALLEY COMPOUND 161C X **KL AUGUSTA HALEY**
 SASKVALLEY SINDY 42T X KL AUGUSTA ALIE

BW	WW	YW	MILK	CED	\$BMI	\$CPI
1.1	50	68	26	17	\$138.08	\$182.63

AI'd to SULL Dream Maker 9141G on 12/5/25.

Another cow that comes from Ron and Emily's purchase from Keith Lauer. This Compound daughter is another one of those broody easy keeping cows that you always want to have around. Extra exciting opportunity with this mating to SULL Dream Maker 9141G. If you watched the National Junior Shorthorn Show any, you know what sort of impact he is still making in the show ring.

56**MM PEARL CPD 37G**

SHORTHORN ASA x4291624 03/03/2019 9M37 POLLED

SASKVALLEY YOSEMITE SAM 3Y X MURIDALE BONANZA 103U
SASKVALLEY COMPOUND 161C X **MM PEARL 103 12**
 SASKVALLEY SINDY 42T X QDM CHO ROTHNEY PEARL

BW	WW	YW	MILK	CED	\$BMI	\$CPI
0.5	40	51	25	15	\$124.14	\$162.98

AI'd to SULL Dream Maker 9141G on 4/23/26. Exposed to WSC Dreams to Reality 19K after 5/1/26.

We end the catalog with a pair of maternal sisters that stem from the Pearl cow family, yet another one that Del Patty brought down from Canada from the Prospect Hill herd. 9M37 was named a 2024 Performance Dam. Since we still have a sister and a daughter in the herd we are giving you the opportunity to buy her. Compound daughters have been very good cows for us and she gives you another chance at a Dream Maker calf.



lot 56

PEARL COW FAMILY**57****MM PEARL 3Z 30F**

SHORTHORN ASA x4274343 03/05/2018 8M30 POLLED

ALTA CEDAR PERFECT STORM 11U X MURIDALE BONANZA 103U
ALTA CEDAR NORTH FACE 3Z X **MM PEARL 103 12**
 ALTA CEDAR LORNA 24M X QDM CHO ROTHNEY PEARL

BW	WW	YW	MILK	CED	\$BMI	\$CPI
3.1	41	56	22	12	\$119.15	\$136.30

Exposed to FSF/4R Picture This P42 ET after 5/15/26.

I think this is the only Alta Cedar North Face direct daughter offered. This white cow has still got it and we are retaining her 2026 Dream to Reality bull calf. A beautiful white cow that when mated with Picture This could result in a calf that pays for the investment in the cow in year one. What a Diamond Dream that could be!



lot 57

PEARL COW FAMILY



genetic **OPPORTUNITIES**

58 SULL DREAM MAKER

SHORTHORN ASA x4295124 02/22/2019 9141G POLLED

CF SOLUTION X ET

SULL RIGHT DIRECTION ET

SULL RED KNIGHT 2030 ET X **SULL DREAM ON 5158 ET**

K-KIM MONA LISA 10T ET

SS DREAM LADY 161 ET

**SELLING 1 UNIT OF
CONVENTIONAL SEMEN**



SEMEN

lot 58

59 WSC DREAMS TO REALITY 19K

SHORTHORN ASA 4339976 03/27/2022 19K SCURRED

LITTLE CEDAR AVIATOR 503X

FREE K-KIM HOT COMMODITY

WEIK IN YOUR DREAMS ET X **CSF MARGIE 2119 HC ET**

CYT DREAM LADY SOLUTION ET

CF MARGIE 119 SOL X ET

59A: SELLING 3 UNITS OF SEXED FEMALE SEMEN
59B: SELLING 3 UNITS OF SEXED FEMALE SEMEN



SEMEN

lot 59



lot 60

SEMEN

60

BECKLER PEACE KEEPER 13K

SHORTHORN ASA 4335328 02/20/2022 13K POLLED

STUDER'S UNIVERSAL 10B

MURIDALE THERMAL ENERGY 15A

BYLAND FLASH 9U106
BYLAND CINDY BEAUTY5M106

X LEVELDALE ROSEWOOD 748E
JSF ROSEWOOD 168Y

SELLING 5 UNITS OF
CONVENTIONAL SEMEN



lot 61

SEMEN

61

SASKVALLEY COMPOUND

SHORTHORN ASA x4253557 04/29/2015 AEN 161C POLLED

SASKVALLEY VIGILANTE 28U

SASKVALLEY RIPPER 260R

SASKVALLEY YOSEMITE SAM 3Y
LEHNE MISS CANDY 166T

X SASKVALLEY SINDY 42T
GAR-LIND SINDY 31R

SELLING 5 UNITS OF
CONVENTIONAL SEMEN



lot 62

SEMEN

62

SULL MUSCLE MAN 9043

SHORTHORN ASA 4157800 02/18/2009 9043 HORNED

CF TRUMP X

JM VORTEC ET

CF SOLUTION X ET
NPS DESERT ROSE 004

X RL CUMBERLAND 5N35
WHR CUMBERLAND FR29 ET

SELLING 5 UNITS OF
CONVENTIONAL SEMEN

63 BYLAND GLOBAL 5M10

SHORTHORN ASA x4224565 02/10/2015 5M10 POLLED

JAKE'S PROUD JAZZ 266L

JSF GAUGE 137W

JSF MCCOY 392 X **BYLAND JENNY 3G33**
WR SHADOW MO 644 BYLAND JENNY 1RW32

**SELLING 5 UNITS OF
CONVENTIONAL SEMEN**



SEMEN

lot 63

64 THE LEGACY SHORTHORN BULLS

CHOOSE FROM THESE SIRES

CC PRINCE
DF TARHEEL DRIVE
BYLAND INSTANT ATTENTION
EIONMOR PORT - O - CALL
WERNACRES MACHO MAN
CF POTION
OR MURIDALE BONAZA 103U

**SELLING 5 UNITS OF
CONVENTIONAL SEMEN**

MUST TAKE UP TO 5 UNITS, ALL OF ONE BULL OR MIX MATCH



SEMEN

lot 64



thank you

FOR 75 YEARS OF MAKING
diamond dreams
A REALITY FOR OUR FAMILY
AND SO MANY OTHERS!

MOORE
Shorthorns

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